

ITSUP - L'ATELIER

 *SPECIAL FINISHES CATALOGUE*

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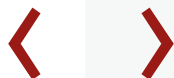
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SPECIAL FINISHES

ART SURFACE AND INTERIOR DESIGNER

The *Art Surface and Interior Designer* is the most creative expression of our tailor-made approach.

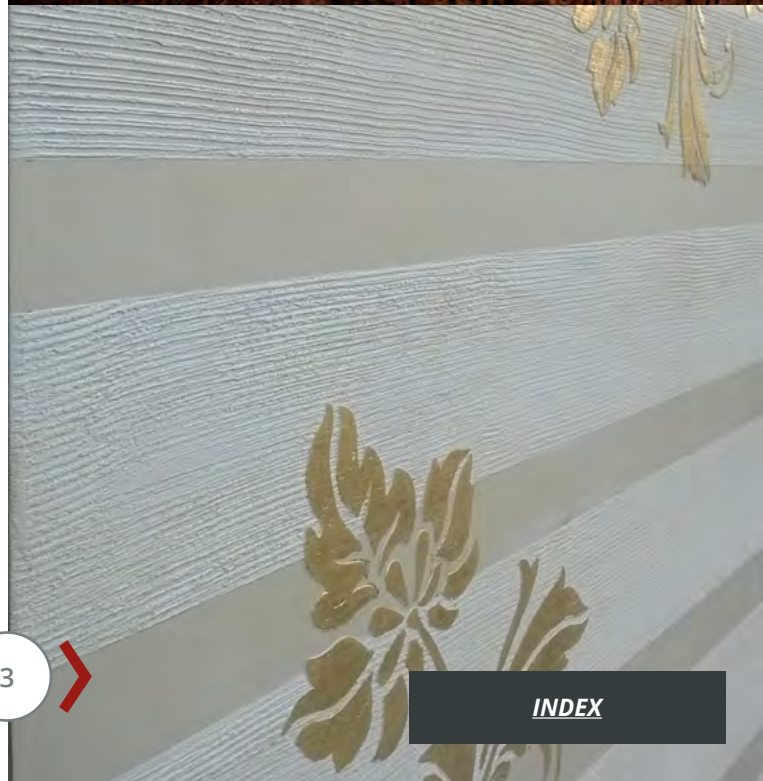
The dynamism of our team made up of artists, art designers and artisans, selected over years of work and experience, makes every working really unique.

Finishing and decoration are perceived as style.

We have created a new language through applications and the analysis of *texture, patterns, colours and matters*.

We think of matter as a new skin, as a tailor-made dress, in its most visionary form: *metallic, translucent, rough, worn-out, sensory*. Every working is caressed by glance, is materialized by touch, and it evokes the timeless recall of the origins of matter.

Polyhedral extensions, perfect details, harmony of effects giving life to unique and *precious works of art design*.



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LIME AND SIENNA

NATURAL SURFACES

Lime is a natural matter boasting ancient roots, now ever more evaluated and contemporary, with very good features of permeability and transpiration.

Raw Sienna is the most ancient and environment friendly building material. It is made of clay and natural inert components, drying in the open air with no need of baking. The use of lime can give life to many kinds of materic and smooth surfaces: *Venetian plasters, slaked lime, marmorino, workings with ancient plaster effect, tadelakt.*

The *Raw Sienna* paste can be mixed with mineral and synthetic binders, giving life to interiors and surfaces boasting a timeless materic beauty.

The versatility and aesthetics of these ancient matters are perfectly in line with contemporary values and taste. Specialised in using these matters, *Itsup* can create and design *unique textures*, which can be customised with reliefs and unique wefts.



PICTORIAL WORKINGS AND ARTISTIC DECORATIONS

ARTISTIC SOLUTIONS FOR INTERIOR DESIGN

Our skills are the result of years of study and experimenting ancient and modern painting techniques. Gildings, graffiti, oil, acrylic are just some of the working elements revisited into new shapes, the result of abilities and free painting-decorating activities, aiming at creating unique artistic decorations.

Trompe l'oeil, wall paintings, perfect reproduction of marbles, hand-made mosaics, interior design objects, scenery setting-up are amongst our most sought-after workings.

We mix and coordinate various techniques, matching different materials, like plasters, resins, relief mortar, fabrics, papers, mosaic pieces or metal insets, giving every creation style and uniqueness.



MATERICS

ITSUP, THE SURFACE DESIGNER

We work the surfaces so that a time stratification emerges from the matter, through the overlay of decorations and poor materials resurfacing amongst resins, micro-cements or coated natural mortars with waxes and pigments. The surface tells thus the tale of itself through a technique giving matter a strongly tactile dimension.

Relief textural effects, with imprinting of fabrics, gauzes, abstract shapes, leaves and barks on the surface of different kinds of materials, like wood, foiled or plastic materials, turn into extraordinary, unusual customised wefts. A new shape of matter in the interpretation of prestigious surfaces: scenographic, visionary, revolutionary.





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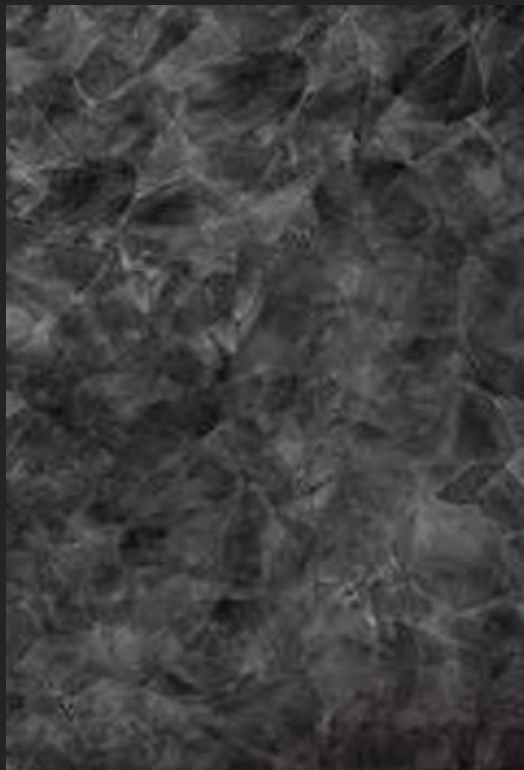
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A.1 EFFECT : TADELAKT
MATERIAL : LIME OF MARRAKECH
COLOR : KHAKI
FINISHING : BLACK OLIVES SOAP



A.2 EFFECT : *VENETIAN PLASTER*
MATERIAL : SLAKED LIME
COLOR : BLACK
FINISHING : BEESWAX



A.3 EFFECT: *MODEL FOR BOISERIE*
MATERIAL: RELIEF LIME MARMORINO WITH DECORATIVE EFFECTS
 + SILVER LEAF
COLOR : PRUSSIAN BLUE / SILVER
FINISHING : MARSEILLE SOAP



A.4 EFFECT : MODEL FOR BOISERIE
MATERIAL : RELIEF LIME MARMORINO WITH DECORATIVE EFFECTS
COLOR : WHITE / SAND / GOLD
FINISHING : MARSEILLE SOAP



A.5 EFFECT : MODEL FOR BOISERIE
MATERIAL : RELIEF LIME MARMORINO WITH DECORATIVE EFFECTS
COLOR : ANTIQUE PINK / PEARLESCENT
FINISHING : MARSEILLE SOAP



B.1 EFFECT :

MATERIAL :

COLOR :

FINISHING :

SIENNA "CLAY SHAPE"

SOFT PLASTER CLAY AND MINERAL BINDERS

POMEGRANATE

NATURAL WITH NANOMERIC STRENGTHENER



B.2 EFFECT : SIENNA "FOSSIL CLAY SHAPE COPPER SURFACE"
MATERIAL : SOFT PLASTER CLAY AND MINERAL BINDERS
COLOR : POMEGRANATE
FINISHING : NATURAL WITH NANOMERIC STRENGTHNER



B.3 EFFECT : SIENNA "FOSSIL CLAY SHAPE"
MATERIAL: SOFT PLASTER CLAY AND MINERAL BINDERS
COLOR : POMEGRANATE
FINISHING : NATURAL WITH NANOMERIC STRENGTHNER



B.4 EFFECT : SIENNA "MULTITERRA"
MATERIAL : STRONG GRAIN CLAY AND MINERAL BINDERS
COLOR: BRICK
FINISHING : NATURAL WITH NANOMERIC STRENGTHNER

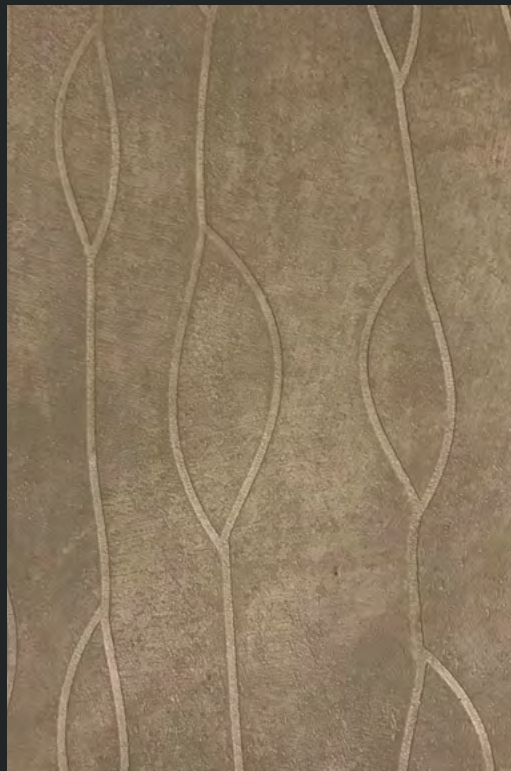


B.5 EFFECT : SIENNA "MULTITERRA FOSSIL"
MATERIAL : STRONG GRAIN CLAY AND MINERAL BINDERS
COLOR : BRICK
FINISHING : NATURAL WITH NANOMERIC STRENGTHNER



G.1 EFFECT:
MATERIAL:
COLOR:
FINISHING:

PINSTRIPLE
 MICROCEMENT
 BLACK / BRONZE
 MARSEILLE SOAP



G.2 EFFECT:
MATERIAL:
COLOR:
FINISHING:

NATUR DESIGN
 MICROCEMENT
 DOVE GREY
 MARSEILLE SOAP



G.3 EFFECT:
MATERIAL:
COLOR:
FINISHING:

HEXAGONS
MICROCEMENT
CAPPUCCINO
MARSEILLE SOAP



G.4 EFFECT:
MATERIAL:
COLOR:
FINISHING:

STRIPED LINE
MICROCEMENT
BRONZE
MARSEILLE SOAP



G.5 EFFECT:
MATERIAL:
COLOR:
FINISHING:

UPHOLSTERY
MICROCEMENT
SIENNA / COPPER
MARSEILLE SOAP



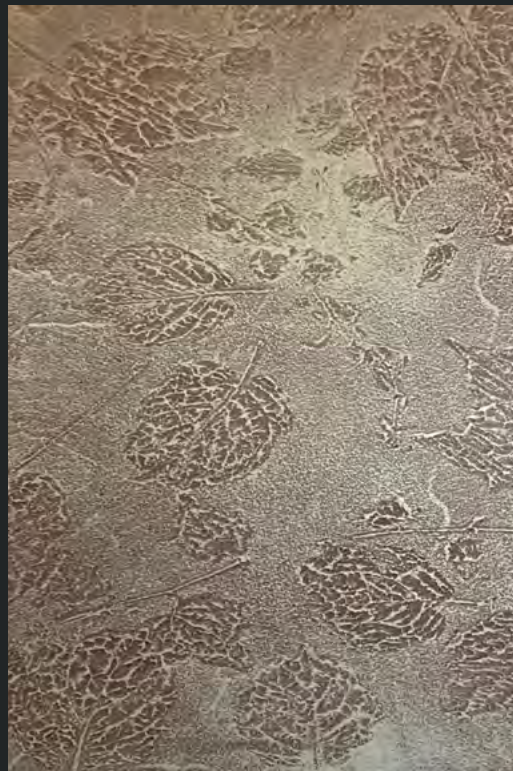
G.6 EFFECT:
MATERIAL:
COLOR:
FINISHING:

UPHOLSTERY
MICROCEMENT
SIENNA / GOLD
MARSEILLE SOAP



G.7 EFFECT:
MATERIAL:
COLOR:
FINISHING:

GEOMETRIC FIGURES
 MICROCEMENT
 GOLD GRAY VEIL
 MARSEILLE SOAP



G.8 EFFECT:
MATERIAL:
COLOR:
FINISHING:

IMPRESSED LEAVES
 MICROCEMENT
 GINGER GOLD ROSE VEIL
 MARSEILLE SOAP



G.9 EFFECT:
MATERIAL:
COLOR:
FINISHING:

HONEYCOMB
MICROCEMENT
DUNES
MARSEILLE SOAP



G.10 EFFECT:
MATERIAL:
COLOR:
FINISHING:

SOFT STRIPED LINE
MICROCEMENT
GOLDEN LINEN
MARSEILLE SOAP



G.11 EFFECT: WAVE
MATERIAL: MICROCEMENT
COLOR: SAND
FINISHING: MARSEILLE SOAP



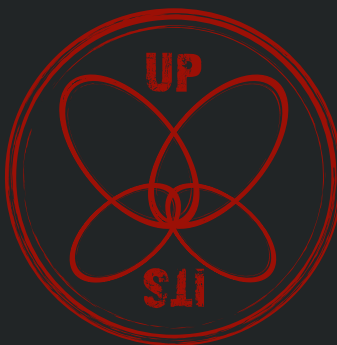
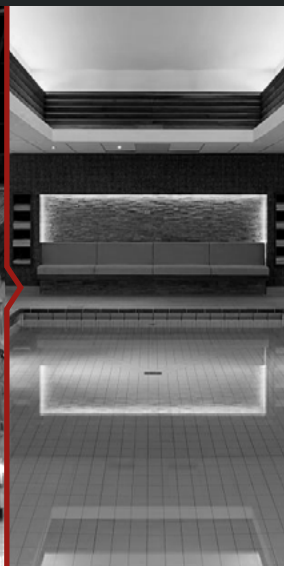
G.12 EFFECT: FABRIC MEMORIES
MATERIAL: MICROCEMENT
COLOR: COFFEE-MILK
FINISHING: MARSEILLE SOAP



G.13 EFFECT: KLIMT
MATERIAL: MICROCEMENT WITH SILVER VEIL
COLOR: WHITE / BLACK / SILVER
FINISHING: SATINIZED



G.14 EFFECT: CARPET
MATERIAL: MICROCEMENT
COLOR: ANTIQUE BEIGE
FINISHING: SATINIZED TRANSPARENT RESIN



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