

ITSUP - ARTISTS AT WORK

REAL AESTHETICS

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THE ORIGINAL SNAGGERS

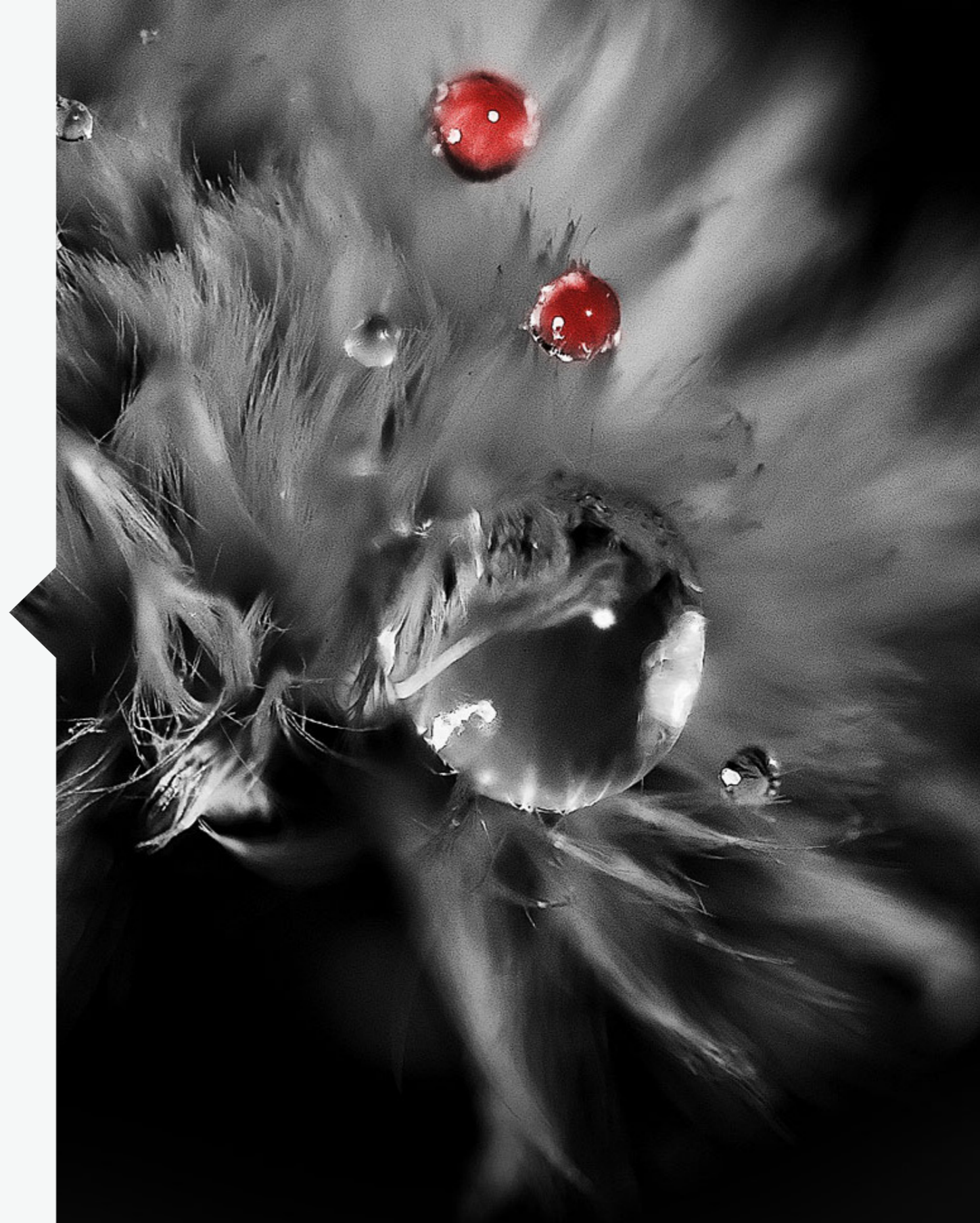
THE PROBLEM SOLVERS OF MATTER

The **Snagger**, an articulate mechanism of know-hows able to solve what you can't imagine, a functional pool of experts for the care and **aesthetic maintenance of interior design**.

Able to solve snags on **wood, metals, leather and skins, marble, fabrics, paints, acrylic and synthetic materials**, the **Snagger** deals with the **problem solving** of every detail, defect or lack of conformity

The **Snagger** is a **new kind of professionalism**, result and sum of manifold techniques in the business area of art and craft.

You become a **Snagger** after many years of activity consecrated to the care of details, the study of artistic techniques, the work on manifold surfaces with ever more refined and specific tools, pursuing the aim to solve any defect with challenge and success, to get back to its **original status** as faithfully as possible.



Snag details and solution



Snag details and solution



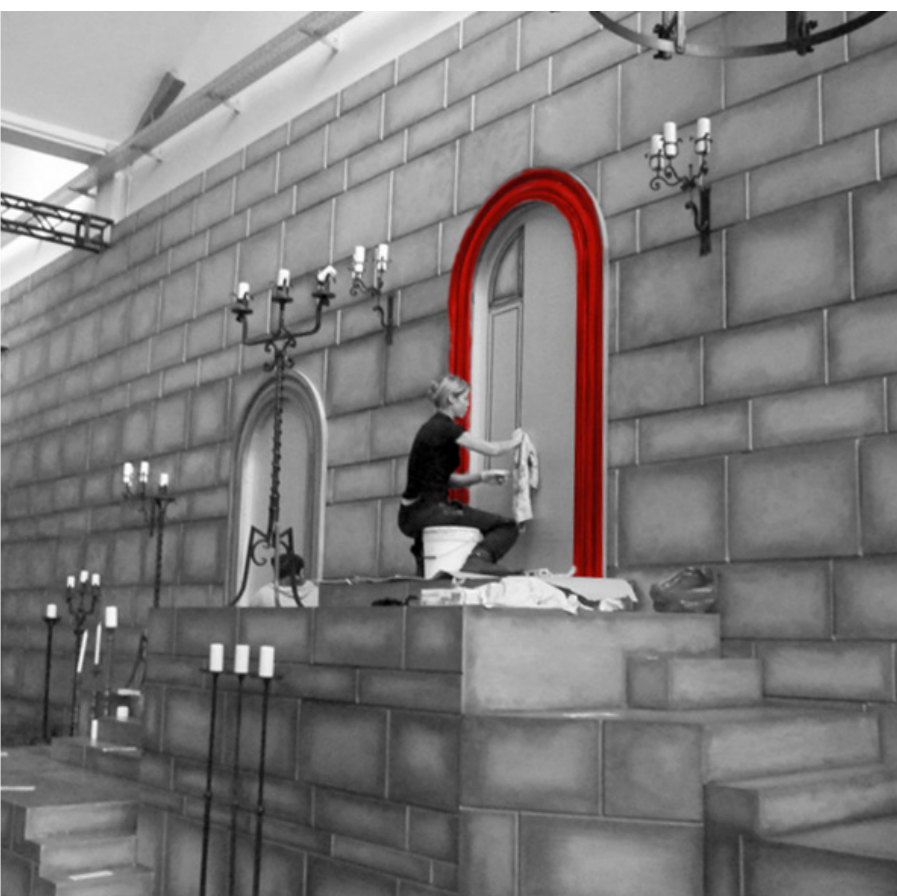
SET DESIGN

WE GIVE A SHAPE TO IMAGINATION SPACES

Itsup Set Design distinguishes itself thanks to its exclusive vision of scenography, which isn't a pure reproduction of a milieu or a space but it perfects a true transformation of imagination into reality through effects and colours.

Itsup Set Design intertwines its roots in traditional cultures with inlay of progress. Our artists create specific handmade structures for setting, in a perfect communication with the set to be represented.

Itsup Set Design structure allows to perform every phase from the **invention to design** and **technical solution, lab production of the scenography** and **onsite staging**. It is the ideal partner for **fashion setting, window dressing, temporary shops, events, mock up, animatronics**, granting competence and innovation, specific and personalised interventions.



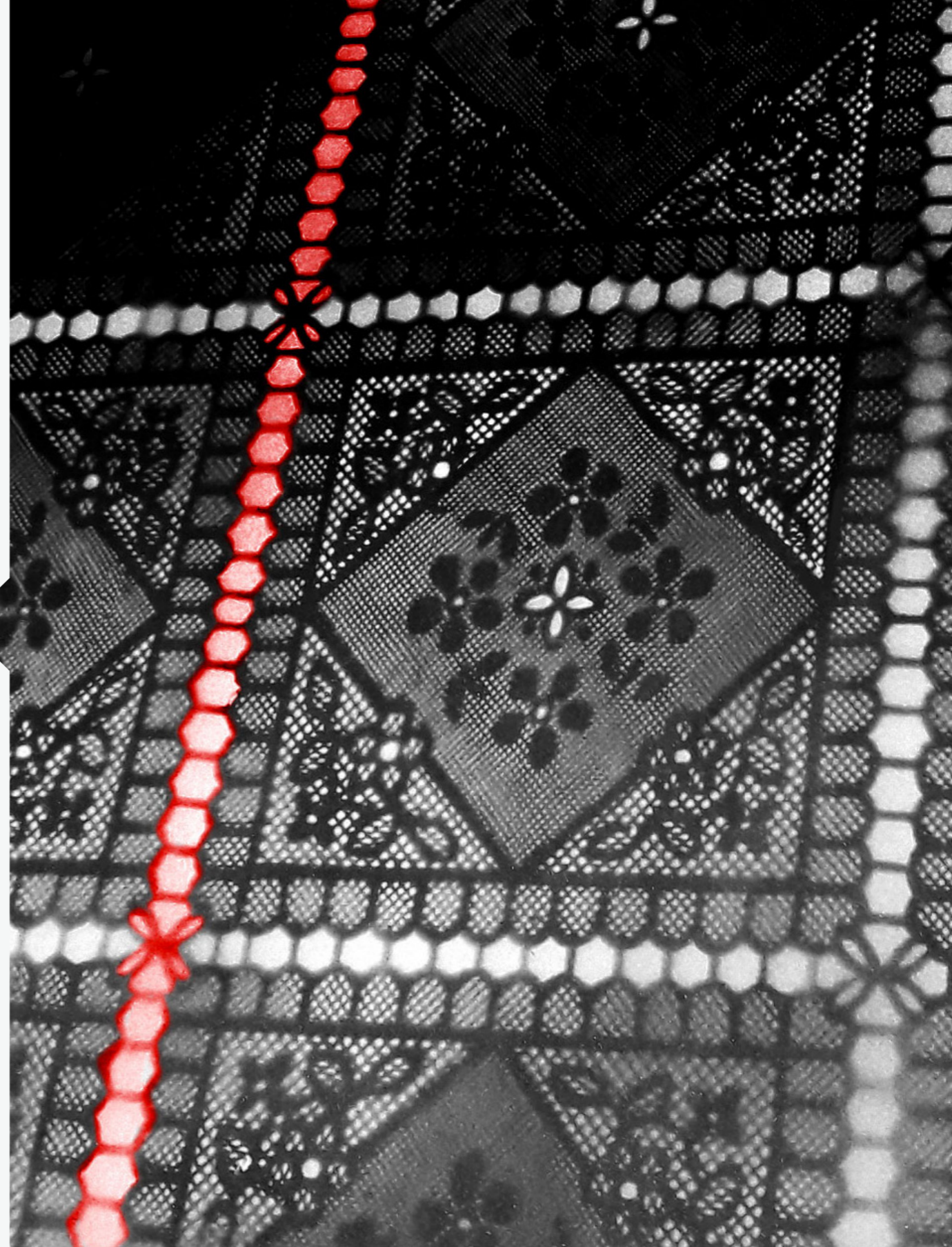
INTERIOR DESIGN

THE ATELIER OF YOUR STYLE

Itsup has specialized and operates in the field of **international Luxury Estate**, where it can boast so far many successful interventions. **Itsup** activities are ever more characterised by **advanced techniques, knowledge of new materials and acquired know-hows**.

Our expertise in space design allows us to create special spaces **in line with the changes and the most innovating trends of the business area**. Interiors seen as spaces of relations, milieus communicating and involving at a physical, emotional, social level.

Thanks to its network of leading firms and labs, and the continuous collaboration with its own artists, artisans and interior designers, Itsup can furnish every space with the capability of a tailor, creating every specific detail composing it: **boiserie, trompe d'oeil, lighting, objects, interior design, furniture and ad-hoc projects** will characterise your style with elegance and creativity.







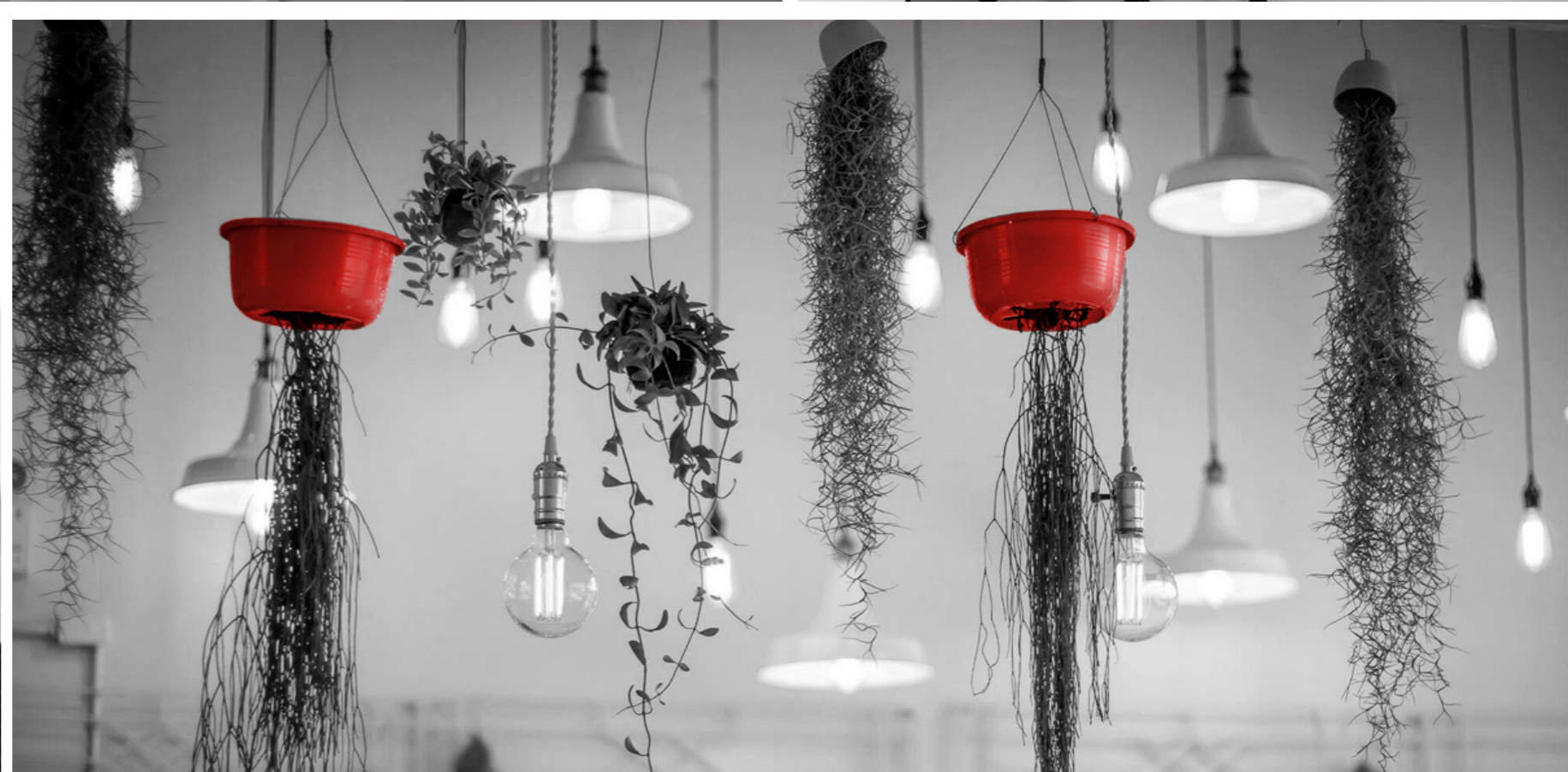
HOME ACTING

THE STAGE OF YOUR HOME

Itsup floodlights your interior to give its image new light and new colours.

The art of interior valorisation has within itself a remarkable scenographic strength, able to renovate every sense of the person wanting to turn his or her interior into a place of wellbeing. This art grants an added value to the **sale or rent of real estate**, also improving its image on the market.

Furthermore, **you can stage your home** for every important occasion, for your unique events, for an intimate ceremony or simply to give your style a new life. From **3D survey** to the **new interior design**, from peculiar decorations to the care of details and objects, Itsup Home gets you to rediscover your interior through an **accurate and specific restyling** of what is already there.



ON BOARD

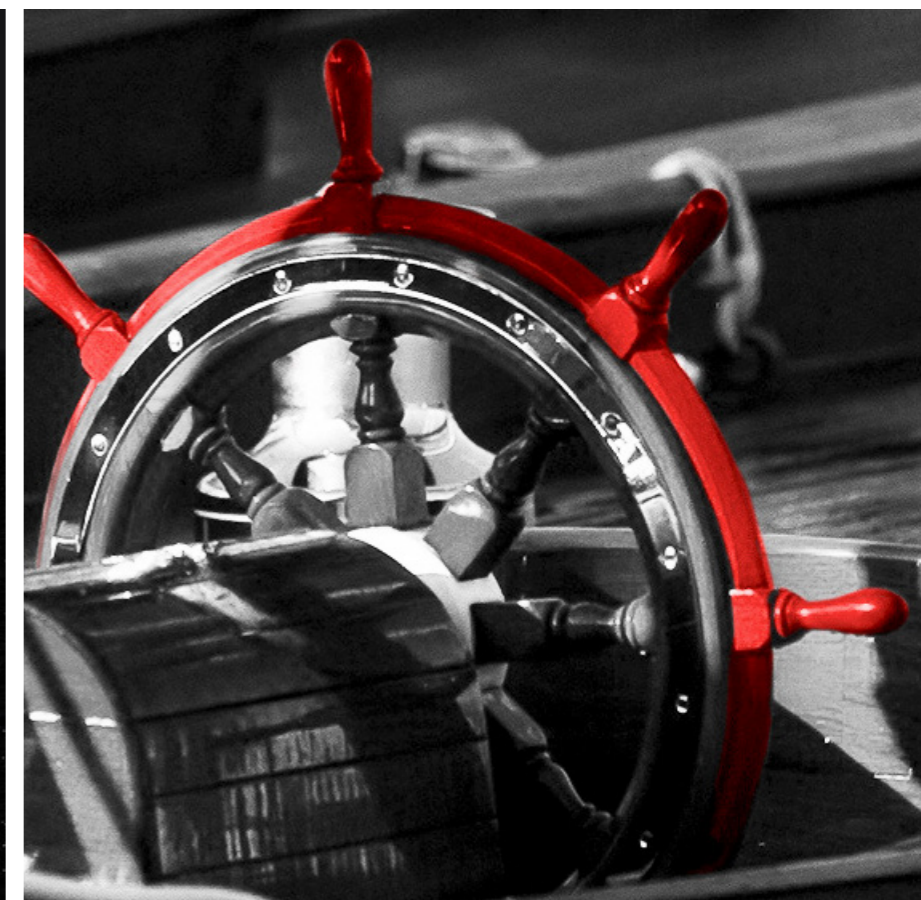
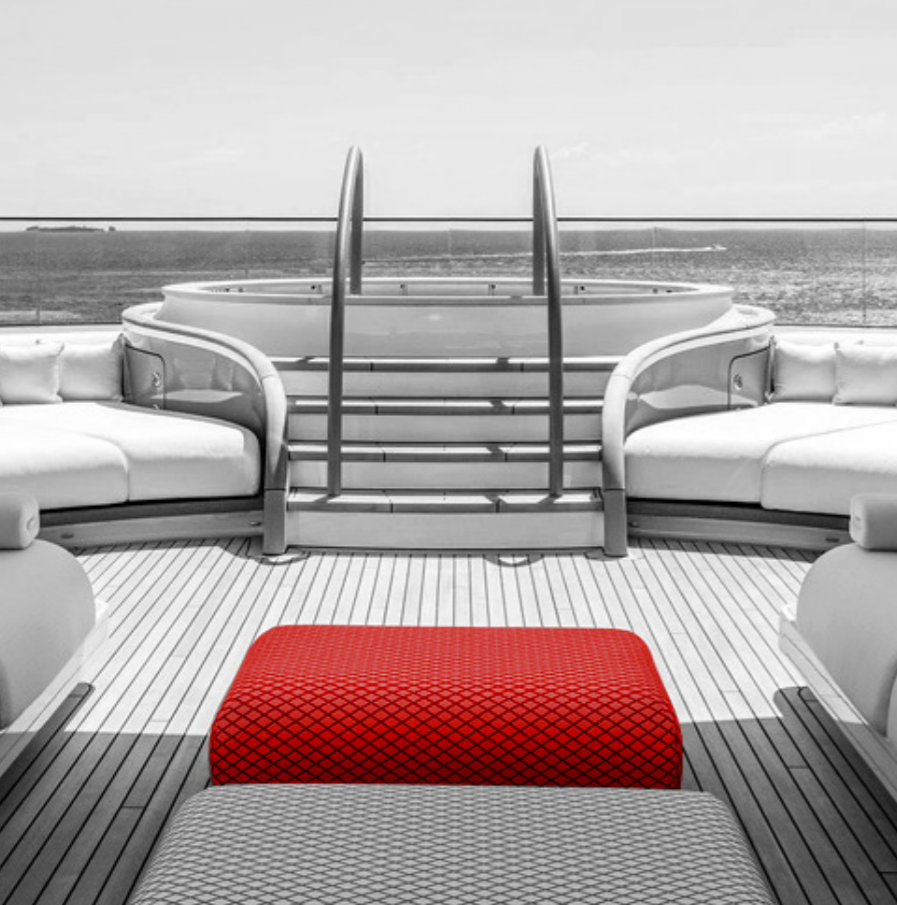
WE LULL DETAILS ON WAVES

The **Snagger** boards to give your interior all the uniqueness it deserves. As for homes, also prestigious boats need a continuous maintenance of interior and exterior design, above all if exposed to the elements.

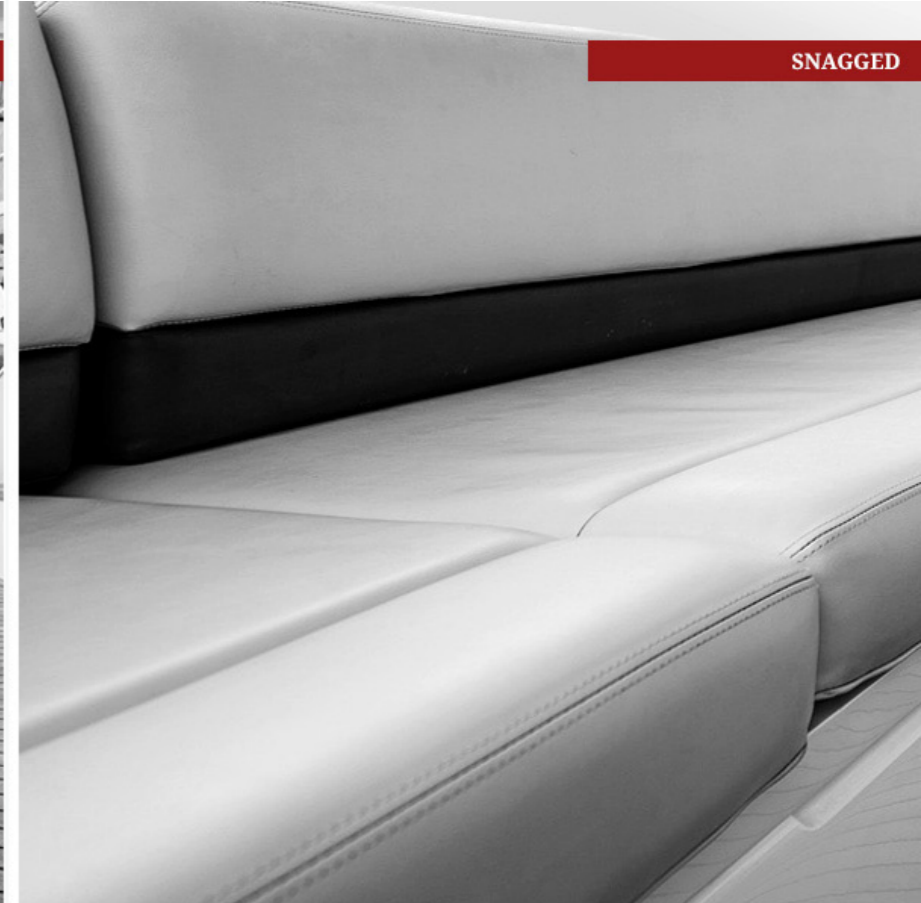
Wood, fabrics, leather, steel are all exposed to impacts, scratches, spots and different kinds of changes.

Dedicated team, refined researches can make the difference regenerating the harmony of surfaces and recreating a new make up of spaces.





Snag details and solution



Snag details and solution



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GLASS

THE PERFECTION OF GLASS

Itsup Glass, our most recent business area, already capable of granting great satisfactions.

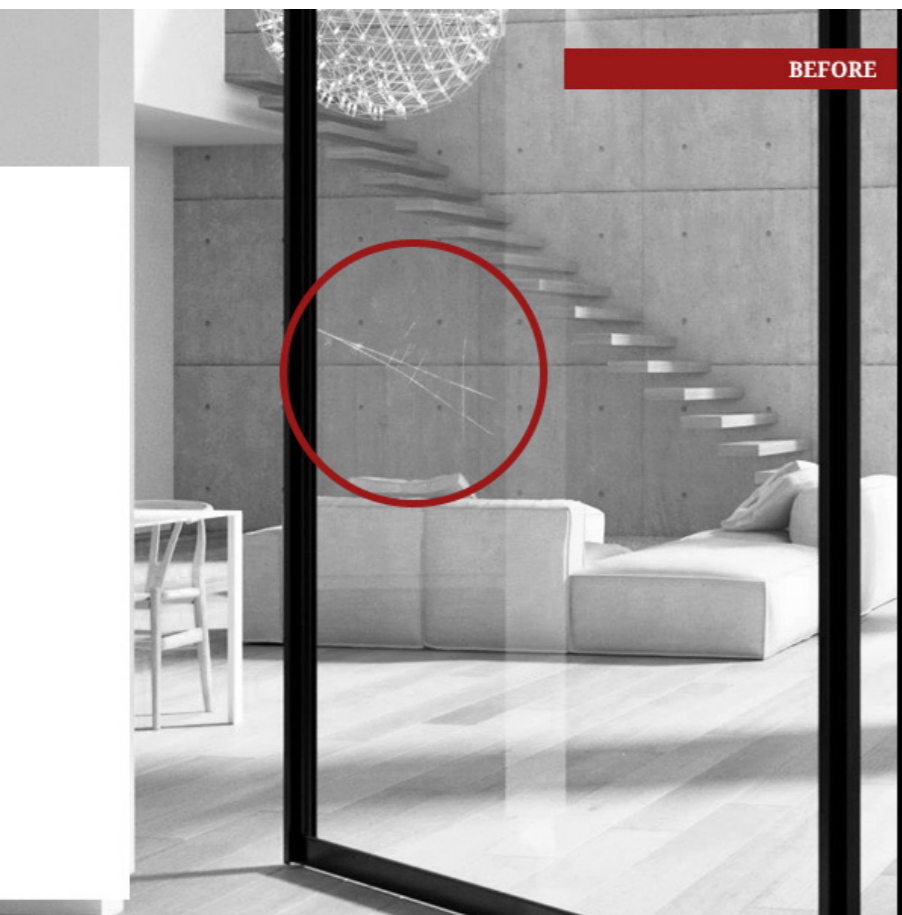
Itsup takes care of scratches and impacts on the glass components.

From skyscrapers to hotel suites, from interior design objects to large windows and skylights, our specialists know how to recreate the transparencies of your spaces.

Starting from a careful damage assessment, the **Snaggers Glass** can operate on and correct even the deepest scratches.



Snag details and solution



Snag details and solution



CHOOSE ITSUP

Itsup gives itself up to those distinguishing themselves for commitment to detail and perfection in the refined area of interior design.

Thanks to its specific training in problem solving, **Itsup** deals accurately with every exigency.

Itsup supports and leads its interlocutors creating tailor-made solutions with them.



OVERVIEW

CALIFORNIA

FLORIDA

NEW YORK

ENGLAND

FRANCE

PRINCIPALITY OF MONACO

GERMANY

ITALY

RUSSIA

MONGOLIA

CHINA

AUSTRALIA

217
PROCESSED
MATERIALS

7
OF BEST
COMPANIES

4
CONTINENTS

70
SNAGGERS

1 OVER
Million
OF SOLVED SNAGS



CHAIN VALUE



Laboratory

Itsup studies, researches and analyses the working steps

Itsup is a research lab to test innovating techniques and analyse procedures for the different workings on materials and surfaces.



Technical Department

Itsup coordinates every detail of its activities

It is a technical department coordinating the teams' work and interfaces itself both with the inner units of the company and with the project managers of customers.



Snagger School

Itsup teaches

A team of teachers with crosswise competencies dedicates itself to the **Snagger's** coaching, perfecting a centred and thorough training before operating in a team



Logistic Team

Itsup travels through any continent

Thanks to its dedicated fleet, Itsup has no boundaries and kits out its own team with all they need to accomplish any worldwide activity.



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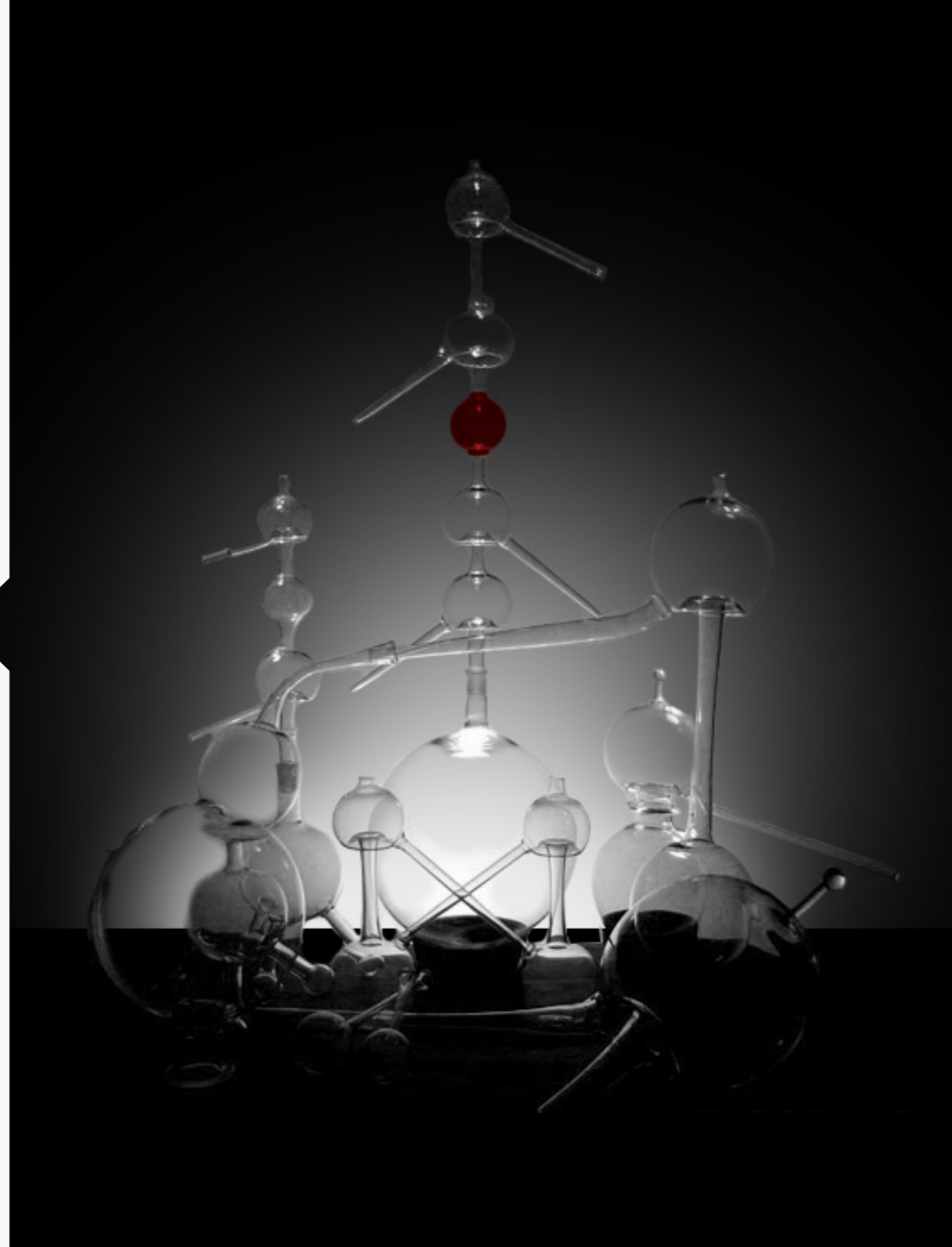


MAINTENANCE KIT

*ITSUP HAS CREATED A TAILOR-MADE
KIT FOR THE MAINTENANCE
OF SURFACES TREATED
DURING BUILDING ACTIVITIES.*

Composed according to the materials to treat and to the customer's requests, the kit grants the person dealing with the cleaning of the treated surfaces the opportunity to keep the result of every recovery intervention intact over time.

The kit includes all you need for the care of every detail and every surface, including the user's guide.





ITSAPP

PHOTOGRAPHS AND FILES ANALYSES AND ELABORATES

The first **web-app** in its kind, wholly elaborated by our IT department.

ItsApp allows to photograph, describe and file defects and/or lack of conformity on every kind of surface. Linking to our database, you can identify the snags, review them, define their intensity, structure and damage level.

ItsApp is not only an application, but a vital working tool to perform every activity of the **Snagger**.

For every survey, **ItsApp** sets up a reporting mechanism granting the **Snagger** the hint of the most suitable technique for that specific working.

— CREDITS

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